

Ipsos MORI December Political Monitor

2015 Predictions

Topline Results

Fieldwork: 13-15 December 2014

Technical Details

Ipsos MORI interviewed a representative sample of 1,012 adults aged 18+ across Great Britain. Interviews were conducted by telephone 13-15 December 2014. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Data are based on all adults unless otherwise stated.

Predictions

Q17 I'd now like to ask you some questions about what you think might happen in 2015. For each of the following, please tell me how likely or unlikely you think they are to happen.

	Very likely %	Fairly likely %	Fairly unlikely %	Very unlikely %	Don't know %	Very/fairly likely %	Very/fairly unlikely %
A major terrorist attack will be carried out in the UK	15	34	33	12	6	49	45
UKIP will win more than 10 seats at the general election	24	33	25	14	4	57	39
Boris Johnson will become leader of the Conservative Party	8	21	36	29	6	29	65
Benedict Cumberbatch will win an Oscar	18	38	13	6	26	56	19
Prince Harry will get engaged	11	26	30	15	19	37	45
The SNP will get more votes than Labour in Scotland at the general election	38	35	14	6	7	73	20
England will win the rugby World Cup	9	20	33	20	17	29	53
We will find life on Mars	4	10	19	62	5	14	81

Q18 In 2015, do you think that each of the following will rise, fall, or stay about the same level?

	Rise %	Stay about the same %	Fall %	Don't know %
The number of people unemployed in this country (2015)	30	35	33	2
<i>The number of people unemployed in this country (2014)</i>	44	27	29	1
<i>The number of people unemployed in this country (2013)</i>	56	27	15	1
The rate of inflation (2015)	52	36	8	4
<i>The rate of inflation (2014)</i>	52	36	10	3
<i>The rate of inflation (2013)</i>	56	36	5	3
Your own standard of living (2015)	21	61	17	2
<i>Your own standard of living (2014)</i>	19	63	17	*
<i>Your own standard of living (2013)</i>	18	51	31	*
Mortgage interest rates (2015)	57	31	6	6
<i>Mortgage interest rates (2014)</i>	52	39	4	5
<i>Mortgage interest rates (2013)</i>	38	51	4	6
The number of immigrants coming in to the country (2015)	47	39	13	2

Comparisons from previous years

I'd now like to ask you some questions about what you think might happen in 2014/2013. For each of the following, please tell me how likely or unlikely you think they are to happen.

	Very likely %	Fairly likely %	Fairly unlikely %	Very unlikely %	Don't know %	Very/fairly likely %	Very/fairly unlikely %
Prince Harry will get engaged (2015)	11	26	30	15	19	37	45
<i>Prince Harry will get engaged (2014)</i>	9	35	30	13	12	44	43
<i>Prince Harry will get engaged (2013)</i>	6	14	38	27	15	20	65
We will find life on Mars (2015)	4	10	19	62	5	14	81
<i>The NASA Mars Rover will find evidence of life on Mars (2014)*</i>	5	23	28	34	9	28	62
<i>The NASA Mars Rover will find evidence of life on Mars (2013)*</i>	5	14	29	47	5	19	76

*N.B. different wording from 2015 prediction 'We will find life on Mars'.